

PEOPLE ON THE MOVE



Fowler

Hirings

The YouZeum recently hired **Dan Fowler** as its director of development. Fowler will be responsible for all fundraising duties for the YouZeum. Fowler has more than 15 years of experience in business development, including fundraising, banking, team development and budget and profit control. He most recently served as regional director of philanthropy for World Learning, a global education organization. Previously, Fowler was the director of development for University of Missouri Children's Hospital. He also served as a development officer for MU's College of Engineering.

Central Trust & Investment Company announced the appointment of **Keith Schawo** as vice president and relationship manager in Columbia. Schawo returns to Columbia after spending a year as the business development officer in Central Trust's Springfield office. Schawo previously was assistant director of educational finance for smartFUNDS, a state-wide student loan provider owned by Central Bancompany.



Schawo

Pure Marketing and Media has added five new members to its team: **Susanne Bylund** as director of client services, **Matt LaCasse** as director of public relations, **Schuyler Whiteley** as lead graphic designer, **Michael Urban** as vice president and **Michael Wilson** as producer. Before joining Pure Marketing and Media, Bylund was the operational manager for a large real estate company in Malmo, Sweden; LaCasse was a reporter for News/Talk 1400 KFRU; Whiteley was the junior art director for a large Kansas City advertising agency; and Urban led a research team for a public affairs consulting firm in St. Louis.

Jennifer Lindsay Smith has joined Independent Stave Company as the marketing manager. Jennifer was formerly the communications and public relations specialist for the Thomas Jefferson Agricultural Institute, where she led the branding, marketing and publicity of Jefferson Farm & Gardens.



Harris

TimeLine Recruiting, a healthcare recruiting firm, has hired five additional physician recruiters: **Randy Bullington**, formerly a sales supervisor at Embarq in Jefferson City; **Caleb Collins**, who was a senior recruiter for Maxim Healthcare Services; **Nikki Dooley** and **Lisa Wood**, former account executives with LEAF Dealer Solutions;

and **Maria Varchavtchik-Imhof**, formerly an executive team leader at Target. TimeLine also has hired **Kim Ashcraft** and **Angela Gerdeman** as sourcing specialists and **Mike Evans** and **Quentin Mayer** as marketers. Ashcroft comes to TimeLine from ABB, where she was a human resources generalist, and Gerdeman comes from LEAF Financial Corporation where she was a credit clerk. Evans was a manager at Blue Moon Arena, Mayer was a manager at Denver Mattress Company.

Flat Branch Mortgage has hired **Dorothy Sapp** as a loan officer and her daughter, **Tina Howard**, who will help Flat Branch develop markets in outlying areas.

Promotions

Katie Harris has been promoted to director of communications strategy at Knorr Marketing Communications. Harris joined KMC in April 2008 as a marketing communications specialist. She previously was a communications coordinator for the University of Missouri System.

Carolyn Perry has been selected as the new vice president for academic affairs and dean of faculty at Westminster College. Perry assumed this role in an interim capacity in January 2008 when George B. Forsythe vacated the position to become president. Perry first came to Westminster College in 1991 to teach English.

Awards

Cindy Mustard received the 2009 Spirit of Martha Award presented by the Griffiths Leadership Society, a program of the Mizzou Alumni Association. The award honors a Mizzou alumna or faculty member who has distinguished herself in her chosen field as well as exemplified the spirit of leadership, particularly in the furtherance of women. Mustard has been executive director of Boone County's Voluntary Action Center since 1991.

Achievements

Jackie Ralston, vice president of Mainstreet Bank, recently attended the Missouri Bankers Association School of Lending in Columbia. The program is designed to provide a better understanding of today's risk management and safety and soundness concerns. ❖

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